

DAVID MARLETT JD CPA

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CV

PROFESSOR AND LECTURER

UNIVERSITY OF COLORADO LAW SCHOOL

Boulder, CO

- AGENCY, PARTNERSHIPS, AND LLCs 2022 – Present
Legal aspects and concerns of small businesses with special focus on agency and those formed as partnerships or limited liability companies. Includes formation, organization, capitalization and financing, operation, growth, and sale of businesses; and the respective roles, relationships, responsibilities, and motivations of the key parties involved. Focus is on analysis, strategy, negotiation, risk mitigation, and how the laws of agency impact other areas of law beyond the business context.
- MARLETT OPTIONAL PRACTICUM 2020 – Present
Open to all law students, this casual practicum meets bi-weekly to discuss actual matters/cases/situations from my eclectic career. Designed to challenge students to evaluate the practical/ethical ramifications of the actions of attorneys in similar situations.

PEPPERDINE UNIVERSITY, CARUSO SCHOOL OF LAW

Malibu, CA

- BANKING LAW (and Practice-Oriented Writing) 2021
The history of banking and financial institutions, with emphasis on the regulation of banks. Includes the 2008 crisis and reforms, the application of new technologies including blockchain and cryptocurrency, and solutions for mitigating the growing wealth divides. Students write a publishable white paper.
- COMMUNITY PROPERTY LAW 2020 – 2021
California community property, focusing on property relations between husband and wife, and domestic partners, during marriage and at its termination by divorce or death.

CHAPMAN UNIVERSITY, FOWLER SCHOOL OF LAW

Orange, CA

- ENTREPRENEURSHIP LAW (and Practice-Oriented Writing) 2022
The process, players, documentation, rules, and regulations governing the launching and financing of business entities. Focuses on analysis, negotiation, legal writing, and client representation through practical scenarios. Students design and complete negotiations/documentation for the formation of two companies in different industries.
- CIVIL LITIGATION – NARRATIVE AND STRATEGY (and Practice-Oriented Writing) 2022
Civil litigation is examined from a practice perspective, with emphasis on narrative and strategy. Students work in teams and individually to draft and answer complaints, create discovery plans, draft trial briefs, and argue their cases. In addition, client interviewing, mediation, settlement, and trial strategies are discussed, with particular focus given to the power of well-crafted and managed narrative.

- MERGERS & ACQUISITIONS (and Practice-Oriented Writing) 2021
The process, players, documentation, rules, and regulations governing the purchase, sale, and combination of business entities. Focuses on various practical aspects of acquisition strategies, negotiations, and document provisions. Students design and complete negotiations/documentation for the mock merger of two complex companies.
- BUSINESS PLANNING (and Practice-Oriented Writing) 2021 – 2022
The formation, organization, operation, growth, and sale of businesses of various structures; and the respective roles, relationships, responsibilities, liability exposures, and motivations of all the key parties involved. Focuses on analysis, negotiation, legal writing, and client representation through practical scenarios. Students design and complete negotiations/documentation for the formation of two companies in different industries.

TEXAS A&M UNIVERSITY SCHOOL OF LAW

Ft Worth, TX

- PROPERTY AND TRANSACTIONS (remote) 2022 – Present
An overview of the possession and ownership of land and the incidental rights contained in such ownership and property transactions, including common-law concepts of estates and concurrent ownerships; landlords and tenants; easements and licenses; contracts for sale; transfers of title by deed; brokers; recording systems and title insurance; mortgages; airspace and water concerns; trespass and nuisance; and land use regulations including zoning and urban planning.
- CONTRACTS AND STRATEGIES (remote) 2020 – Present
Formation and enforceability of contracts, terms and interpretation, performance and breach, and remedies. Covers the Restatement (Second) of Contracts under the Uniform Commercial Code and the United Nations Convention on the International Sale of Goods.

CALIFORNIA STATE UNIVERSITY – NORTHRIDGE

Northridge, CA

- MEDIA LAW – MASTER’S PROGRAM (remote) 2022 – Present
I serve on a select committee of five professors designing the University’s upcoming Master’s Degree program for Entertainment Media Management which will commence in Fall, 2023. Beyond the core parameters and features of the program, my focus is on developing legal-emphasis courses including Media Contracts, Copyrights, and Media Regulations. I will teach one or more of those courses.
- MEDIA LAW (remote) 2018 – Present
Legal and social controls in the regulation of electronic media, including broadcasting, cable television, common carriers, and communication satellites. Examination of regulatory efforts of federal agencies, controlling influences of public interest groups, and the electronic media industry. Terrific course with strong student evaluations.
- IMPROVING EQUITY FOR OUR DIVERSE STUDENT POPULATION – MCCAMC FLC 2018 – 2019
Part of select cohort of six CSUN/CTVA faculty members investigating pedagogical methods for faculty to increase student fulfillment and create more equitable outcomes for students, including applying evidence-based practices that close gaps in graduation outcomes among ethnic minority students.
- MEDIA AND THE CLIENT 2018
Intensive client-relations course that I designed from scratch and taught, taking students through the media client service process including design, pitch, and pricing.

- IMMERSIVE STORYTELLING 2018
Capstone course in the design and presentation of interactive installations for museums, utilizing immersive storytelling while meeting the objectives/mission of the museum. Designed class from scratch in coordination of Los Angeles’s Natural History Museum.

SAMPLES OF COURSES AND LECTURES AT OTHER INSTITUTIONS

- Business Law Curriculum 2019
Consulting online exam prep company regarding Business Law.
- New Cinema: Writing/Directing Immersive Storytelling Los Angeles, CA 2016
Designed and lead this first-ever, comprehensive workshop
- Aspen Bootcamp: Screen/Script Writing Aspen, CO 2016
Designed and led this workshop covering hands-on story/script creation.
- Business Law Aspen, CO 2016
Colorado Mountain College
- The Rise of Immersive Storytelling Los Angeles, CA 2015
University of Southern California, School of Cinematic Arts
- Crowdfunding Dallas, TX 2014 – 2015
University of Texas—School of Arts, Technology & Emerging Communications
- American Government Dallas, TX 2002 – 2005
Collin College

PROFESSIONAL — LEGAL AND OTHER

SKYVIEW CAPITAL Special Legal Counsel Los Angeles, CA 2019 – 2020
Advised this growing venture capital firm. Emphasis: strategic acquisitions, contact negotiations, due diligence, forensic analysis, project development, and valuation.

OMNI MAGAZINE Managing Editor Los Angeles, CA 2016 – 2017
Led launch of new OMNI magazine, coordinated with full editorial and art team. Wrote and edited, and worked closely with art team on design, themes, and overall aesthetics of the publication.

BLUERUN MEDIA Writer/Director/Producer Los Angeles, CA 1997 – 2020
Developing, writing, and producing numerous narrative fiction projects in film, theater, and novel formats. Produced, wrote, and directed world’s first VR (360°) feature film.

STORYSHIP Consultant Los Angeles, CA 2016 – 2017
Collaboration of writers, actors, and producers focused on advancing the craft of storytelling.

INVESTVR Consultant Los Angeles, CA 2016 – 2017
Consultant regarding the financing of new media content.

NATIONAL CROWDFUNDING ASSOCIATION

Founder, Board Member, and Executive Director Washington, DC 2012 – 2016
Founded national non-profit organization serving the crowdfunding industry. Led and helped create the crowdfunding movement in the United States and globally, with special focus on equity crowdfunding.

- Clinton Global Initiative—Invitee and Speaker
- Member: Securities and Exchange Commission—Forum on Small Business Capital
- Member: National Small Business Association—Economic Development Committee
- Member: Harvard Business School—New Venture Corporation
- Keynote speaker or panelist at over 30 crowdfunding conferences.

HARPER COLLINS Consultant New York, NY 2010 – 2011
Consulted publisher on new media, transmedia, e-books, and other interactive publishing methods.

ODYSSEY ENTERTAINMENT Consultant Dallas, TX 2007 – 2009
Consulted film production company re: re-finance and leveraging leverage their library.

THE MARLETT GROUP Attorney/CPA/Consultant Dallas, TX 1993 – 2009
Corporate and private legal and financial consultant to for-profit and non-profit companies and individuals across an assortment of industries, with special emphasis in real estate, finance, oil and gas, media, and healthcare sectors, including complex negotiations, and international operations.

POTTER, MINTON, ROBERTS AND JONES Attorney/CPA Tyler, TX 1991 – 1993
Commercial practice—tax, real estate, environmental, corporate, and intellectual property law.

UNITED WAY — DEAF ACTION CENTER CFO/Consultant Dallas, TX 1987 – 1988
Managerial and financial consulting of this large service charity for the deaf, investigated fraud, integrated a comprehensive accounting system and directly managed a staff of ten.

ERNST & YOUNG, P.C. Senior Auditor Dallas, TX 1985 – 1987
Conducted audits in diverse industries. Rapid advanced to Senior.

YET-PUBLISHED WRITING — BOOK IN PROGRESS

CRYPTOCURRENCY AND THE MEDICIS

Anticipated Publishing: 2024

Blockchain-driven cryptocurrencies offer new opportunities to not only improve the efficiencies and security of transactions, but to create new trust, connections, and economic opportunities between individuals and enterprises across geo-political borders and socio-economic divides. In the fifteenth century, the Medici Bank not only utilized the gold florin and the silver piccioli, but also two non-physical “accounting” currencies (the soldo and the denaro, which were not physical coins at that time) to improve the efficiency of their Bill of Exchange operations—that classic Tuscan merchant banking tool. This book will not only explore how the Medici’s utilized these non-physical currencies, but also the similarities between and implications of the 15th century cultural backlash against intangible coins and the modern cultural mistrust of cryptocurrency. Further, a comparison is made of the various social, economic, and cultural benefits provided by both the Medici accounting currencies and modern cryptocurrencies.

PUBLISHED WRITING — BOOKS AND OTHER

See DavidMarlett.com

AMERICAN RED — Based on the Extraordinary True Story

A Historical Trial Novel StoryPlant Press (post-HarperCollins imprint) 2019 (Pub)

Based on the extraordinary true story of one of the deadliest domestic terrorists in American history and the detectives, lawyers, spies, and lovers who brought him down.

"With a gripping story and unforgettable characters, Marlett breathes new life into one of the most fascinating chapters in American history. American Red captures a country in transition, lurching into modernity, as its heroes and villains—lawyers, hitmen, spies, politicians, union bosses, and captains of industry—battle for the upper hand."

— Adam Benforado, New York Times bestselling author of *Unfair: The New Science of Criminal Injustice*

"Amazing storytelling. David Marlett expertly creates a time and place so real that you can't help but be taken in and enthralled by this most American of stories; the legal thriller. Add in the politics and the people, a deeply drawn cast of characters from lawmen to lawyers, and you have a page turner that holds you until the last train out."

— Michael Connelly, #1 New York Times bestselling author of the Bosch series

FORTUNATE SON — A Novel of the Greatest Trial in Irish History National Bestseller

A Historical Trial Novel StoryPlant Press (post-HarperCollins imprint) 2014 (Pub)

This bestselling novel rose to #2 in Historical Fiction Novels, and #3 in All Literature and Fiction on Amazon. It tells the story of a young Irish indentured servant who, in 1743, brought about the largest and most expensive trial in the history of the British courts at that time.

"A masterful blend of historical fact and detail, of adventure and peril and courtroom drama. This rousing murder-mystery adventure that was the life of James Annesley and his battle to reclaim his stolen heritage in the precedent setting case of *Annesley v Anglesea*, also gives us the story of the first Kennedys in America."

— Vincent Bugliosi, #1 New York Times Bestselling Author of *Helter Skelter*

THE VIRTUAL REALITY OF JOHN CARMACK

D Magazine

Sep 2015

Feature story on John Carmack, his work with Oculus, and the rise of the Mobile VR/AR industry.

CROWDFUNDING ART, SCIENCE AND TECHNOLOGY

Leonardo

Aug 2015

Survey of the Burgeoning New Landscape. Leonardo. 48. 104-105.10.1162/LEON_a_00813

MARLETT & ME

Moviemaker Magazine

2009 – 2010

Column covering my experiences writing and attempting to finance feature films.

TABLET TO TABLET

Digital Book World

2010 – 2011

Column examining the rise of new storytelling in the digital age.

NEW AND TRADITIONAL MEDIA

See DavidMarlett.com

MANSLAUGHTER — An Experiment in Theatrical VR

World's First VR (360°) Feature Film (2015)

Writer/Director

Invented storytelling techniques for the fully immersed space. Worked in collaboration and consultation with industry leaders including Oculus and Samsung, and faculty and graduate students at the University of Texas and Emerson College.

"Behold: Unique and Innovative! Filmmaker and director David Marlett should rename himself 'genre maker' as he has successfully created a whole new genre of film with MansLaughter." — Fast Company

BLUE HIGHWAY

Mixed Media (Film/Stage) (pre-production)

Writer/Director

Working with an award-winning producer, this project was put on its feet on Broadway in 2013.

NEW MEDIA — SAMPLES OF NUMEROUS CONFERENCE PRESENTATIONS

Over 45 conference presentations and speaking engagements (keynote and panelist) in the areas of immersive storytelling, screenwriting, story design, film finance, and crowdfunding for film, from 2009 to 2017, including the following:

- **New Media Storytelling** LA Comicon (Panelist) Los Angeles, CA 2017
- **Business Reality for Creatives: Lawyers, Agents, and Unions**
Digital Hollywood—The Immersive Experience (Speaker) Los Angeles, CA 2016
- **The Rise of Immersive New Media Storytelling**
Beijing Film Academy (Keynote) Beijing, China 2016
- **The New Medium of Storytelling**
TV of Tomorrow San Francisco, CA 2015
- **The Immersive Story**
USC, School of Cinematic Arts Los Angeles, CA 2014

GENERAL — COMMUNITY LEADERSHIP

BUILDING & STANDARDS COMMISSION Dallas, TX 2005 – 2015
Chairman of the Board. Adjudicated conflicts between citizens and the municipality regarding building and property disputes, land use issues, zoning, and other matters.

COMMUNITY AND ORGANIZATIONAL BOARDS Dallas, TX 1994 – 2015
Served on boards of and/or was consultant to various civic and non-profit organizations, including leading and fundraising for theaters, arts festivals, and the youth programs.

EDUCATION — HIGHER EDUCATION AND PROFICIENCIES

18 hrs toward PhD – Immersive Storytelling Dallas, TX 2016 – 2017
University of Texas-Dallas—School of Art, Technology, and Emerging Communication
Advisor: Dr. Mihai Nadin, Professor of Computer Science and Interactive Media

J.D. – LAW (Emphasis: Business and Environmental Law)
University of Texas—School of Law Austin, TX 1989 – 1991
Emphasis: Entrepreneurial and Environmental Law (top 25%)
Member: Texas Environmental Law Journal - Associate Editor

B.B.A. – Triple Major: Economics, Finance, and Accounting
Texas Tech University Lubbock, TX 1981 – 1985
First in university history to earn all three majors in four years. Phi Kappa Phi

SOFTWARE PROFICIENCIES

Canvas, Courses, Adobe Creative Suite, Office Suite, Google Suite, Final Draft, and others.