

LEIGH AUGUSTINE

5994 SOUTH HOLLY STREET SUITE 400, GREENWOOD VILLAGE, COLORADO 80111

EMAIL: LEIGH@AUGUSTINESPORTS.COM

PH: 720.4321069

EDUCATION

University of Denver, Sturm College of Law Denver, Colorado, Juris Doctor, 1998

University of Colorado at Boulder, College of Business Boulder, Colorado, Bachelor of Science, 1994

LEGAL EXPERIENCE

Augustine Law Firm, LLC Denver, Colorado (Managing Partner) Part-time 2009-2024
Full-time 2024-present

Intellectual Property: Create global IP strategies for clients, review marketing materials, draft NIL and sponsorship agreements, perform trademark searches, risk analysis, registration of domestic and international trademarks, protection and licensing of trademarks and copyrights, draft website terms of use and review privacy policies, draft contest and sweepstakes rules, negotiate technology transfer agreements, computer and internet law including DMCA applicability and takedown notices, advise regarding advertising laws for online marketing/sponsorships, work with foreign counsel in 40+ countries.

Intellectual Property Litigation & Arbitration: File and defend oppositions and cancellations at USPTO's Trademark Trials & Appeals Board, domain name (UDRP) arbitrations, manage outside counsel regarding state and federal court litigation.

Sports and Entertainment: Draft independent contractor and talent agreements for networks, individual broadcasters and production companies, draft video production and distribution agreements, draft sponsorship and rights agreements for local NFL team, professional sports leagues and professional athletes, draft talent and reality television program agreements/releases, draft content acquisition and licensing agreements, negotiate Collective Bargaining Agreements, negotiate ASCAP, BMI, and SESAC agreements.

General Corporate Law: Draft and negotiate of various types of business contracts, including entity formation, bylaws and operating agreements, joint venture agreements, asset purchase agreements and vendor contracts, advising clients regarding general employment law issues, review leases.

Representative Clients: Denver Broncos Football Club, National Lacrosse League Players' Association, American Cricket Enterprises, Inc., Deckers Outdoors, Inc. (Ugg Boots, Teva sandals), Richard Sandoval/Modern Mexican Restaurants, Inc. (40+ restaurants worldwide).

Licensed to Practice Law: in Colorado and New York.

EIP US, LLP Denver, Colorado (Managing Partner) 2016-2024

Responsibilities: Started as Of Counsel in 2016, became Managing Partner of US office 2018-24. Managed multimillion dollar budget, oversaw all trademark, patent, trade secret, and copyright matters for branch, worked closely with 180-person law firm EIP UK, LLP (headquartered in London, with offices in, Leeds, Bath, Cardiff, Sweden and Germany).

Sherman & Howard, L.L.C., Denver, Colorado (Senior Associate) 2008-2009

Moye White, LLP, Denver, Colorado (Associate) 2005-2008

Leigh Augustine, Attorney at Law, LLC, Denver, Colorado (Founder) 2001-2005

Proxy Partners, LLC, Denver, Colorado (Marketing Agency General Counsel) 2000-2001

PROFESSIONAL LICENSES

- Licensed Attorney in State of Colorado and Federal District Court, Colorado (2000)
- Licensed to practice law in State of New York (2017)
- Licensed Regional Attorney with the Professional Lacrosse Players' Association (2003)

RECENT ACCOMPLISHMENTS

- Selected as one of Denver's Top Lawyers in Entertainment & Sports Law by 5280 Magazine ten years in a row (2015-2024, see www.5280.com)
- Selected as one of **THE BEST LAWYERS IN AMERICA** in Sports Law eighteen years in a row (2007-2024, see www.BestLawyers.com)
- Keynote speaker (800+ attendees) at Colorado Bar Association's Rocky Mountain Intellectual Property Institute (June, 2017 "IP and Sports", June 2021 "Dying Sports Trademarks", June 2023 "Trademark Dilution" and May 2024 "Prime Time Sports Trademarks")
- Prosecuted over 1,500 trademark applications at the US Patent & Trademark Office
- Prosecuted over 250 international trademarks via Madrid Protocol
- Manage foreign counsel in over 40 countries with regard to over 500 international Trademarks
- Filed/defended over 50 oppositions/cancellations before the USPTO Trials and Appeals Board
- Filed/defended over 25 Uniform Domain Resolution Policy (UDRP) arbitrations
- Represented numerous Division I Collegiate Head Coaches in negotiation of coaching/employment contracts with Universities
- Advised professional sports franchises with regard to sponsorship contracts
- Hired as an expert witness in medical malpractice trial involving endorsement contracts of a professional snowboarder
- Represented seller regarding asset sale of the 1,500-athlete event *Teva Mountain Games* (now the *GoPro Mountain Games*) to the Vail Valley Foundation
- Negotiated sponsorship, licensing, and athlete publicity portions of Collective Bargaining Agreement on behalf the Professional Lacrosse Players' Association
- Oversaw all legal aspects of Multiple Sclerosis Charity Tennis Event (Anna Kournikova verses Monica Seles exhibition at the University of Denver)
- Founded the IP Roundtable, an Intellectual Property Networking and Study Club that meets monthly

TEACHING EXPERIENCE

University of Colorado, Boulder, College of Law, Boulder, Colorado August, 2024 to present
Adjunct Law Professor. Teach **Special Topics: Sports Sponsorships and Media Rights** to second- and third-year law students.

University of Denver, Sturm College of Law, Denver, Colorado January, 2006 to 2013
Adjunct Law Professor. Taught **Sports Law and Name Image Likeness (NIL)** classes to second- and third-year law students. Implemented experiential learning and skills training approach, integrating student negotiations into course curriculum, as well as allowing students to satisfy Advanced Writing Requirements via submission of law-review quality papers.

EXPERT WITNESS EXPERIENCE

- Kratter v. Catholic Health Initiatives Colorado d/b/a Centura Health-Summit Medical Center and St. Anthony Summit Medical Center, Federal District Court, Colorado, Civil Action No. 08-cv-02709-REB-BNB (2009).

PUBLISHED LEGAL ARTICLES

<i>What's in a Domain Name? Famous Names and the UDRP</i>	Colorado Lawyer (2018)
<i>Who Is Responsible When Spectators Are Injured?</i>	Univ. of Denver Sports & Ent. Law Journal (2009)
<i>How to Tell If a Work is in the Public Domain</i>	Entertainment & Sports Lawyer (2006)
<i>Endorsement Contracts for Professional Athletes</i>	Colorado Lawyer (2003)
<i>Legal Considerations for Sponsorship Contracts of Olympic Athletes</i>	Villanova Sports & Ent. Law Journal (2002)

PERSONAL INTERESTS

- Proud father of daughters Paige and Petra
- Published novel titled *The Grid*, sold by Apple iBooks and Amazon Bookstore
- Avid skier/snowboarder with Avalanche Safety certification and multiple heli-ski tours
- Paid journalist and freelance writer (ski goggle and helmet reviews for www.GearInstitute.com)
- Guitarist and musician with original recorded tracks posted to www.SoundCloud.com
- Black belt in Taekwondo
- Assistant Coach of the Switzerland National Lacrosse Team - 2014 Outdoor World Championships (Denver, Colorado) and 2015 Indoor World Championships (Onondaga Nation near Syracuse, New York)
- World Lacrosse Rules Committee; assisted in lacrosse being accepted by IOC to LA Olympic games 2028
- Snowboarded over 50,000 vertical feet (9.5 miles/15.2 kilometers) in a single day with daughter Petra for fundraiser benefitting Vail Mountain Avalanche Dogs