

Ramat-Gan 52900, Israel

Adi Ayal

PhD (Law)

PhD (Economics)

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רמת-גן 52900, ישראל

עדי אייל

ד"ר למשפטים

ד"ר לכלכלה

Adi Ayal
Curriculum Vitae
adi.ayal@biu.ac.il

Education

Ph.D. (Economics, 2006), UC Berkeley

Dissertation title: "Voluntary Network Markets: Strategic Competiton in Network Effects"

Committee: Dan Rubinfeld, Joe Farrell, Aaron Edlin, Howard Shelanski (all - UC Berkeley)

Ph.D. (Law, 2002) with Highest Distinction, Faculty of Law, Bar Ilan University.

Dissertation title: "Monopoly as a Democracy Issue: A Proposed Model for the Justification of Antitrust Law"

Committee: Yedidia Stern (Bar Ilan University), Avi Weiss (Bar Ilan University and Chief Economist, Israel Antitrust Authority), Zipora Cohen (Bar Ilan University), Dennis Carlton (University of Chicago, GSB)

LL.M. (2001) Summa Cum Laude, Faculty of Law, Bar Ilan University.

Dissertation title: "Economic and Legal Analysis of Antitrust Law".

LL.B. (1997) Interdisciplinary Program for the Fostering of Excellence and Faculty of Law, Tel Aviv University.

Teaching and Academic Appointments

Current Position - Faculty of Law, Bar Ilan University, Assistant Professor: Courses taught: Antitrust Law, Corporations, Economic Analysis of Law, Communication and Psychology in the Courtroom, Legal Foundations, Game Theory and the Law.

Boalt Hall Law School, UC Berkeley, Adjunct Professor: Corporations I, fall 2005

Adjunct Professor of Law: University of Haifa, Netanya Academic College, College of Management, Sha'arei Mishpat College of Law

University of Chicago Law School: Visiting Research Scholar

London School of Economics and Political Science: Visiting Research Scholar

Erasmus Program in Law and Economics, LL.M. thesis guide and external examiner

Israel Democracy Institute: Research Fellow

Israel Bar Association: academic coordinator of corporate law specialization programs

'Machshavot': preparatory courses for the Bar Exam, Lecturer in Corporate Law.

Neve-Zedek Mediation Center: Lecturer, Communication Techniques in Mediation and Negotiation

Bar-Ilan Brookdale Program and **Israeli Volunteer Association:** academic coordinator and lecturer for 'Legal Advisors' Program.

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Non-Academic Appointments

Court-Appointed Expert, Class Action suit regarding major communications company

Judges' Professional Training: Instructor on corporations, antitrust, and game-theoretical applications

Lawyers' Profession Training: Instructor and course leader, corporations, antitrust, and mediation techniques

'Machshavot' Bar Exam Preparations: Instructor, corporations.

Erasmus Program in Law and Economics: Thesis guide and external examiner

Brookdale Volunteers Program: Instructor and course leader, legal assistance

Center for Commercial Law, Bar Ilan University: Assistant Director

Avenant AsbestSaneering B.V.: Operational Manager

Communication in Action: Seminars in personal development and communication techniques: 'Efrat Technologies', P.U.M - IDF Senior Officers Course, 'Keren Karev' Department of Education Program, Municipal Authorities Center, and more.

Member, **Finance Committee, Misgav Regional Authority**

Law clerk, Justice Bracha Tom-Ofir. Specialization: Securities Law, Insider Trading.

Awards and Distinctions

University-Wide Award for Excellence in Teaching, Bar Ilan University (2010)

UC Regents Intern Fellowship (2003-2007) – 5 year award for outstanding Ph.D. candidate, university-wide, UC Berkeley.

John M. Olin Foundation Fellowship in Law and Economics, UC Berkeley – awarded twice (2004, 2005)

Dean's Normative Time Fellowship – UC Berkeley

Wolf Foundation Award for excellence in research (2001)

Rector's Award for Excellence in Teaching, Bar Ilan University (2001)

President's Scholarship (1999-2002) – 4 year award for top Ph.D. Candidate, university-wide, Bar-Ilan University.

Adoption Scholarship (1998) – award for exceptional research student, Bar-Ilan University.

Publications

- "Fairness in Antitrust: Protecting the Monopolist and Balancing Among Competing Claims", *forthcoming, Journal of Competition Law and Economics* (Oxford University Press, 2012)
- "Protecting the Strong from the Weak: The Rights of Monopolists", (Japanese title 反トラストにおける公平：独占者の保護 および競合するクレーム間の衡量), *forthcoming, Hokkaido Journal of New Global Law and Policy* (Vol. 16, 2012)
- "Economic Concentration and the Legal Mechanisms Supporting It", 170 *Banking Quarterly* 20 (2011)
- "Buy-Me-Buy-You: Biases in the Buy-Sell Agreement", 8 *Corporations* 1 (2011)
- "Harmful Freedom of Choice: Lessons from the Cellular Market", 74 *Law and Contemporary Problems* 91 (Duke University Press, 2011)
- "Musings on the Importance of Economic and Legal Analysis", in *Law, Society, and Culture: Does Law Matter?* (Hakker and Ziv eds., Tel Aviv University Press)
- "Monopolization via Voluntary Network Effects", 76 *Antitrust Law Journal* 799 (2010)
- "The Regulation of Executive Compensation: Populist Sentiments Hiding Social Values", 7(3) *Corporations* 15 (2010)
- "The Economic Basis of Antitrust Law", in *Legal and Economic Analysis of Israeli Antitrust Law* (Gal and Pelman eds., 2008)
- "Coming Full Circle: Will 'New Economics' Require Old Solutions in the Israeli Cellular Industry?", 23 *Bar Ilan Studies in Law* 629 (2007)
- "The Economic and Feminist Approaches to Law: an Eternal Feud or a Misunderstanding Among Friends?", 10 *Democratic Culture* 11 (2006)
- "The Monopolist as Victim: on Constitutional Rights in Antitrust", 47 *Israeli Democracy Institute Position Papers* (2004)
- "Can We Compensate for Incompensable Harms?", 40 *San Diego Law Review* 1123 (2003)



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"Economic Rhetoric: Economics and Literature in Legal Analysis", 18 *Bar Ilan Studies in Law*
263 (2002)

Work in Progress

Protecting the Strong from the Weak: the Surprising Implications of Fairness in Antitrust

"Hypocrisy and Racism in the Debate Regarding Emmanuel"

"Antitrust and IP Law: on the Mutual Mistake of Encouraging Innovation"

"Paternalistic Regulation in the Israeli Cellular Market"

"On the Illusion of Per-Ser Rules in Antitrust"

"Voluntary Network Effects"

"Strategic Network Foreclosure in the New Zealand Cellular Market"

"Antitrust Liability for Franchise Agreements"